



SCHOOL DISTRICT NO.10 (ARROW LAKES) POLICY MANUAL

210 – Communications and Public Relations

1.0 General

- 1.1 Inclusive consultation and collaboration with community and educational partners is foundational to the Board of Education’s communication culture.
- 1.2 Cultivating and growing understanding about the value of our schools and of public education with our educational partners and the public is a prime goal of the district’s communication strategy.

2.0 Communication Strategy

- 2.1 The Board of Education is committed to regular and ongoing communication with its public and stakeholders using a range of digital and print communication formats, as well as in person at Board and public meetings, and on Board and community-based committees.
- 2.2 Students and educational partners are highly valued members of our district learning community and their voices are included in school and board committees, focus groups, and in other consultative processes.
- 2.3 The Board of Education is committed to celebrating the success and achievement of all our learners.
- 2.4 The Board of Education is committed to honouring and celebrating the work of our educators and support staff as they work to support student learning.