

SD 10 (Arrow Lakes) STRATEGIC PLAN - DRAFT 7 – December 12, 2017

Appendix B:

Draft Strategic Plan Timeline and Communication Plan:

October 2-4th, 2017 –

- 13 consultation meetings on the Strategic Plan held with students, parents and staff in three communities: Edgewood, Nakusp and New Denver

November 14, 2017 –

- Draft Strategic Plan Goals and Community Consultation Summary and Themes Brochure presented at Education Partnership Committee
- Draft Strategic Plan Goals and Community Consultation Summary and Themes Brochure shared with CUPE and ALTA at Board/Liaison meetings

December 12, 2017 –

- Updated Draft Strategic Plan with Action Plans presented at Education Partnership Committee.
- One page draft Strategic Plan flyer and draft Strategic Plan bookmark presented at EPC
- Any input or feedback on the Draft Plan received from public considered by the Board

December 7th, 2017 –

- Draft Strategic Plan Working Document including specific action plans and timelines shared and discussed with District Leadership Team

December and January 2018 -

- Trustees present Strategic Plan bookmarks, one-page Flyer, and Brochure at PAC meetings and at DPAC

January 16, 2018 –

- 2017 - 2022 Strategic Plan approved by the Board of Education at Regular Board Meeting

January 17, 2018 –

- Working session with District Leadership and Strategic Plan working document
- Alignment of Strategic Plan with School Growth Plans and school initiatives already underway

February – April 2018 –

- Strategic Plan Goals and Direction shared at Budget Consultation and Finance Committee meetings as foundational to 2018-19 budget planning

May 18th, 2018 –

- District Pro-D Day and Staff Appreciation – Official Launch of the Strategic Plan
 - What are we doing on the plan already?
 - Sessions for planning on big ideas, goal areas and action plans

June 12th, 2018 – (and annually in June 2019, 2020, 2021, and 2022)

- Presentation at Regular Board Meeting: Strategic Plan progress to date
- Parent evening in June to report on progress and inform parents and community?

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Appendix C:

Draft Strategic Plan Communication Plan:			
Communication Tool	What is it?	Who? Who is the audience?	Why? What's the purpose?
1. Bookmark	A bookmark printed on cardstock with three goals, image, and short context phrase	All – staff, students, trustees, parents, community, the world	Communicate the plan in short, impactful text and visual language Can be easily distributed to help reinforce our directions and goals Easy to remember, internalize, and use as a touchstone for decision-making and action
2. One Page Flyer	A one page overview of the three goals and summary of our directions using both images and text	All – staff, students, trustees, parents, community, the world Available on the website and in print format	More detail than the brochure but still an overview. Easily distributed as a poster, handout, flyer and also on the web
3. Brochure – Strategic Plan: Community Consultation Report	A four-page brochure which identifies the three goals and Goal 1 sub- goals, as well as lists a summary of community consultation feedback and strategies using both text and image	All – staff, students, trustees, parents, community Available on the website and in print format	To ensure accountability to all the students, staff, parents and community that their voices in the consultation sessions have resulted in a plan and action. The feedback is detailed because the input we heard was rich and has informed details of our Strategic Plan. This is what we heard from you!
4. Public Strategic Plan Document	A document that will live on our website and be downloadable. Goals, rationale for each goal, and the Strategic Plan objectives will all be communicated in text with images that correspond to branding in the Bookmark and the Flyer.	All – staff, students, trustees, parents, community Available on the website	A more detailed look at the elements of the Strategic Plan. Each year, an annual report on progress toward the objectives and goals using the same document format will be published at sd10.bc.ca , as well as presented at the Regular Board meeting each June
5. Working Document and Action Plans	A document that will live on our website and be downloadable for the Board of Education and District Learning Team and be shared with staff. Goals, rationale for each goal, and the objectives will all be	Internal only – Board of Education and staff Available in the Administrative Handbook on the website	This is an operational working document, living and breathing. Action plans are detailed to help inform direction aligned with the goals and objectives of the Strategic Plan. The actions are fluid and iterative over

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	<p>communicated in text with images that correspond to the branding in the bookmark and the flyer. Detailed action plans are developed and will continue to iterate as circumstances and context changes.</p>		<p>time. As so much of our work in the Strategic Plan is deepening and strengthening, there will be some new initiatives, but most of the actions will be strategies to build on our current success as well as to strengthen in areas of need.</p>
<p>6. Organizer – The 3 Cs:</p> <ul style="list-style-type: none"> • Create • Connect • Communicate 	<p>A one page graphic organizer to demonstrate how the goals of the Strategic Plan connect with build from the foundation of the redesigned curriculum and assessment, the Framework for Enhancing Student Learning, and the Board’s Vision and Mission</p>	<p>All – staff, students, trustees, parents, community</p> <p>Available on the website and in handout or poster format</p>	<p>To communicate how the three goals of the Strategic Plan sit in context with one another. <i>Goal 1: Enhance Teaching and Learning</i> is the “Create” <i>Goal 2: Cultivate Connections and Relationships</i> is the “Connect”, and <i>Goal 3: Build Advocacy for SD 10</i> is the “Communicate”</p>