



School District 10 (Arrow Lakes) MEDIA CONSENT FORM Employee, Parents, Volunteers

Employee, Parent or Volunteer Name: _____

Release of Media

In accordance with the BC *Freedom of Information and Protection of Privacy Act*, the Arrow Lakes School District is seeking your consent to collect, retain, use and disclose photographs, videos, images and/or names of staff, parents, and/or volunteers in a variety of publications, and on the School District's website(s) from time to time, for educational purposes such as recognizing and encouraging student achievement, and for the purposes of building the school community and informing others about the school district, its programs and activities.

Employee, parents, and/or volunteers names and/or images may be used in:

- School and School District communications, such as newsletters, brochures and reports;
- School and School District websites, social media sites/video channels such as Facebook and YouTube;
- External media communications such as newspaper or television or online, including photographs, videotape and/or interviews (restricted to events where media is invited to school-related events);**
- Videos, CDs, DVDs for educational use only.

This media will be used for professional, educational and school district marketing purposes only.

**Please note that school and district staff cannot control news media access, photos/videos taken by the media or by others in public locations (e.g. field trips or off school grounds) or school events open to the public, such as sports events, students performances, school board meetings, etc. These are considered public events.

_____ **I DO GIVE MY CONSENT** for the School District to collect, use and publicly disclose my name for purposes consistent with the above for this school year. I understand that images posted on the internet may be stored and accessed outside of Canada.

_____ **I DO GIVE MY CONSENT** for the School District to collect, use and publicly disclose an image of myself for purposes consistent with the above for this school year. I understand that images posted on the internet may be stored and accessed outside of Canada.

_____ **I DO NOT CONSENT** to the use and disclosure of my name and/or image for the above purposes for this school year.

Print Name

Signature

Date